

The Middle Michigan Times

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SAE World Congress a Success at Cobo

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The Society of Automotive Engineers (SAE) has been proven to be "the premier society dedicated to advancing mobility engineering worldwide."



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The Central Michigan Region was represented at the prestigious SAE World Congress on March 3-6 in Detroit, Michigan.

Middle Michigan Development Corporation (MMDC), one of many companies who participated in the event, remained busy throughout the four-day tradeshow. MMDC's booth was staffed by a number of different individuals such as: MMDC personnel, Central Michigan University staff, the CME Corporation Mitsuba, and a representative of the M-TEC Center.

The advantages and benefits of being visi-

ble at SAE are tremendous. Carolyn Bridges Bennett, Director of Promotions and Workforce Development at MMDC, recognized the

Pleasant SmartZoneSM, MEDC, M-TEC, and workforce development are essential to the continued growth of the Central Michigan Region.



strengths of MMDC's presence by stating, "People realized the diversity of our organization and were amazed at what we are accomplishing."

MMDC's partnerships with the Mt.

Since 1905, SAE's dedication has helped serve the professional needs of engineers and humanity.

Martinrea Purchases Pilot Industries

As of December 31, 2002, Martinrea International Inc. obtained Pilot Industries. The purchase of Pilot Industries was due to the fact that Martinrea wanted to become a cohesive and strong North American market

leader—with some operations in Canada, the U.S., and Mexico.

Martinrea International Inc. is known throughout the U.S., Canada, and Mexico for their production of quality metal parts,

assemblies, and fluid systems.

Pilot Industries have, in their own right, been an innovator in the automotive industry in the development of integrated fuel and

Students Learn Career Skills Necessary in Life

What do 100 high school seniors and 45 business people have in common? They all participated in Mock Interview Day 2003 on March 5 at CMU's Bovee University Center.

Mock Interview Day is designed to help students learn about the world of employment by participating in a professional interview with local employ-

ers, resume and cover letter critiquing, completing a job application, and breakout sessions.

This event allowed students the opportunity to improve their resumes and job skills, as well as gain familiarity with the interviewing process.

Larry Collins, interviewer for Mock Interview Day, stated, "The

students showed more self-confidence than nervousness and that really impressed me."

Mock Interview Day was a huge success due in large to the commitment of its sponsors: MMDC, the Mt. Pleasant Area Chamber of Commerce, and the local schools.



Lee Wilkes of Mid Michigan Industries interviews with MPHS student Monica Muzzin at Mock Interview Day 2003.

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Martinrea/Pilot (Continued from Page 1)

fuel and brake line solutions.

Fred Jaekel, President and CEO of Martinrea, commented on the acquisition of Pilot Industries. Jaekel stated, "The combination of Martinrea and Pilot will create a leading fluid systems management company. We see

many synergies and benefits in bringing these two companies together."

With the acquisition of Pilot Industries, Martinrea hopes to benefit in a number of different ways. The blending of the two companies help to combine a complemen-

tary customer base as well as making Martinrea one of the three largest fluid system manufacturers in the world. Martinrea's technology base will broaden also. Lastly, the transaction between these two industry leaders will help to increase Martinrea's

earnings.

Since the acquisition, Martinrea shows tremendous growth potential with the hopes of increasing its market share. The purchase of Pilot will, without a doubt, help keep Martinrea on top of the fluid systems industry.