



COPS & DOUGHNUTS BAKERY

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Cops and Doughnuts Honored as One of the 2011 “Michigan 50 Companies to Watch”

(Clare) – Cops and Doughnuts has been recognized as one of the 2011 “Michigan 50 Companies to Watch,” an awards program sponsored by the Edward Lowe Foundation and presented by Michigan Celebrates Small Business.

Cops and Doughnuts will be honored at an awards ceremony during the seventh annual Michigan Celebrates Small Business event, April 28 in Lansing, Mich.

[Cops and Doughnuts is a company that formed on July 1, 2009 when the nine full-time members of the Clare City Police Department banded together to save their town’s only doughnut shop. After writing a quick business plan on the back of a pizza box, the officers hired bakery staff and stocked the business with a variety of Cops and Doughnuts related merchandise. Cops and Doughnuts has become a destination store for travelers from all over the country. Sales of merchandise from their web site are shipped all over the world. Cops and Doughnuts also has paired with Paramount Coffee of Lansing, MI, for private label coffee blends which are now available in four states.]

[I believe that Cops and Doughnuts has energized the City of Clare, MI. I am proud of what we have accomplished.] Greg Rynearson, President of Cops and Doughnuts.

Companies making it to the “Michigan 50 Companies to Watch” list are a remarkable group of second-stage companies. Defined as having 6 to 99 full-time-equivalent employees and generating \$750,000 to \$50 million in annual revenue or working capital from investors or grants, these companies form the backbone of Michigan’s economy. Representing all regions of the state and a diverse range of industries, companies like

Cops and Doughnuts are known for their exceptional entrepreneurial leadership, creation of innovation or use of innovation in creative ways, and their sustainable competitive advantage.

Winners were selected by Michigan-based judges from the banking, economic development, entrepreneurship development and venture capital communities.

Michigan 50 Companies to Watch is presented by Michigan Celebrates Small Business. PNC Bank is the lead underwriter for Michigan Celebrates Small Business, with additional underwriting support from Clark Hill PLC, Michigan Economic Development Corporation, DTE Energy Foundation, Comcast Business Class, Michigan Certified Development Corporation, Accident Fund Insurance Company of America, and Dynamic Edge.

Michigan Celebrates Small Business is presented in association with the Michigan Small Business & Technology Development Center, Michigan Economic Development Corporation, Small Business Association of Michigan, the U.S. Small Business Administration – Michigan, and the Edward Lowe Foundation.

Information about the 2011 Michigan 50 Companies to Watch program can be found at <http://Michigan.CompaniesToWatch.org>. For information about Michigan Celebrates Small Business, visit <http://MichiganCelebrates.biz>.

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